



## **Call to Business Owners in Thompson**

Thompson Unlimited is assisting Rogers Telecommunications with their local market entry by identifying qualified Thompson-based business owners interested in carrying the Rogers line of products and services for Thompson, commencing September, 2010.

If you are a successful Thompson-based business owner (nature of business not important) interested in speaking further with a representative of Rogers Telecommunications about a business partnership, please contact in confidence Mark Matiasek, General Manager of Thompson Unlimited to arrange a private meeting between yourself and the Rogers representative at a time convenient for you sometime during Tuesday, March 2nd or Wednesday, March 3rd, 2010.

Mark Matiasek can be contacted at [matiasek@thompsonunlimited.ca](mailto:matiasek@thompsonunlimited.ca), or by tel: 677-1901.

A brief Rogers Company Profile is presented below for your information.

### **Rogers - A Canadian Leader:**

- Rogers is Canada's industry leader in wireless communications with over 20 years of wireless experience. Rogers prides itself of delivering the highest quality of network services, products and handset selection to over 8.4 million customers from coast to coast across Canada.
- Rogers operates Canada's only proven reliable GSM/HSPA wireless networks - Rogers networks have been independently tested by third parties and proven repeatedly through rigorous benchmarking.
- Rogers is Canada's leader in innovative wireless voice and data devices. Rogers' purchasing power provides access the best and latest wireless devices and applications. Rogers has more exclusive, first to market devices of any provider.
- Rogers provides seamless wireless roaming across the U.S. and in more than 200 countries internationally - Rogers has the largest

worldwide coverage of any provider and has direct relationships with these roaming partners.

- Rogers offers industry leading technologies, customer care and account management.
- Rogers has an extensive dealer and retail distribution network across Canada to service customers where ever they may travel to.
- Rogers extends a loaner phone program to its customers when their device may require servicing.
- Rogers was the first in North America and sixth in the world to launch HSPA+, wireless broadband service to Canadians in select markets at 21 mbps.
- Rogers has superior wireless spectrum which means fewer dropped calls, clearer reception, faster and more consistent download speeds and better Internet access experience.
- Rogers, in addition to its wireless communication business, is Canada's largest cable provider and owns Canada's leading media brands including; CityTV and OMNI television networks, Sportsnet, 54 radio stations and 71 magazine and trade publications, The Shopping Channel, The Toronto Blue Jays and the Rogers Centre event venue in Toronto.

#### **Rogers Strength and Leadership Is Growing in Manitoba:**

- Rogers will increase its HSPA footprint in Manitoba by four times its current HSPA coverage - bring leading edge HSPA+ technology to many communities in Manitoba including Winnipeg, Thompson, The Pas, Flin Flon, Swan River, Dauphin, Brandon, Altona, Winkler, Morden, Steinbach, Selkirk, Portage la Prairie, Gimli and many more.
- Rogers will provide these communities with a choice for not only wireless voice service but also in high speed wireless data and internet access.
- Rogers' new HSPA+ network will provide those markets with high speed internet a choice in providers. In other markets where only dial up internet currently exists, the new Rogers HSPA+ network will provide the first access to high speed internet with speeds at up to 21 mbps wirelessly.
- Rogers, in addition to wireless voice and data/internet services, will provide home phone choices including long distance and calling feature options to these communities.
- Rogers will support this growth in Manitoba with a local team of tenured and industry experts - and backed by the strength of Rogers as a national carrier and industry leader.